

## Programme Overview

Programme Name	Outline	Example attendees	Date & Location	Cost*
<b>5 Day International Event Administration programme</b>	<p>The world of sport is becoming increasingly professional. Sport executives are facing many new challenges as their organisations become more performance driven.</p> <p>The 5 Day International Event Administration programme has been designed to equip those executives at the forefront of sport and major event management with the necessary insights and tools to take their Union to the next level, particularly in relation to event strategy and operations.</p>	<p>The programme is typically suitable for senior executives in the sport and major event sector including those from:</p> <ul style="list-style-type: none"> <li>• Regional, state, national or international sporting organisations;</li> <li>• Professional sporting entities;</li> <li>• Government and support agencies;</li> <li>• Bidding organisations;</li> <li>• Tourism agencies and event corporations;</li> <li>• Organising committees;</li> <li>• Event and festival organisers;</li> <li>• Consultants and suppliers to the sectors; and</li> <li>• Sponsors and rights holders</li> </ul>	<p><b>Manchester</b> 18-22 October 2010</p> <p>11-15 April 2011</p>	€3,950
<b>3 Day Executive Administration and Risk Management programme</b>	<p>The Executive Administration &amp; Risk Management programme addresses the core strategic and operational areas faced by the management team and equip sport administrators with fundamental administrative and management techniques. This programme provides a rare forum for discussion with like minded individuals along with industry and academic experts.</p>	<p>Participants represent both paid and unpaid administrators and office bearers from the sector including:</p> <ul style="list-style-type: none"> <li>• Chief Executives and Senior Management of organisations;</li> <li>• National/International sporting organisations;</li> <li>• Board Director's of sports organisations;</li> <li>• Volunteers with important management or decision making functions;</li> <li>• Managers within major sporting organisations; and</li> <li>• Consultants and suppliers to the sector</li> </ul>	<p><b>Manchester</b> 1-3 December 2010</p> <p><b>Dubai</b> 1-3 March 2011</p> <p><b>Hong Kong</b> 2-4 February 2011</p>	€2,600
<b>3 Day Athlete Performance Pathways programme</b>	<p>The Athlete Performance Pathways Programme has been created specifically to provide Performance Directors and Development managers with the tools and techniques for managing high performance pathways and athlete support effectively. The programme provides intensive industry training, ensuring executives and managers can develop strategic management techniques specific to;</p> <ul style="list-style-type: none"> <li>• Talent identification;</li> <li>• Development; and</li> <li>• Presentation.</li> </ul>	<p>The programme is typically suitable for Performance Directors and Development Managers with a demonstrated management background in high performance management including:</p> <ul style="list-style-type: none"> <li>• High performance directors</li> <li>• Athlete support service suppliers</li> <li>• Regional, state, national or international sporting organisations;</li> <li>• Professional sporting entities;</li> <li>• Community and voluntary groups;</li> <li>• Government and support agencies; and</li> <li>• Consultants and suppliers to the sector;</li> </ul>	<p><b>Manchester</b> 26-28 May 2010 1-3 June 2011</p> <p><b>Dubai</b> 15-17 June 2010 14-16 June 2011</p> <p><b>Hong Kong</b> 14-16 July 2010 13-15 July 2011</p>	€2,600

\*Please note that programme costs are inclusive of accommodation, breakfast and lunches, and all programme reading materials. Dinner is provided on the nights of organised group activities.